


Brian Ressler

Web Developer ♦ Web Designer ♦ Creative Technologist

San Jose, California

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Skills

Software

- Visual Studio Code
- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Midjourney and OpenAI
- Asana
- Microsoft Excel

- Wordpress
- Shopify
- Hubspot
- Webflow
- AWS
- Github
- Elementor

Programming Languages

- PHP
- Javascript (and NodeJS)
- CSS
- HTML
- MySQL
- Java
- Visual Basic

Work Experience

Salazar Digital

Jun 2018 – Present | San Jose, CA

Web Developer

- Designing and developing informational websites for industries ranging from medical to home services.
- Designing high fidelity mockups in Figma for project proposals.
- Developing complex web applications for clients and internal use.
- Developing internal tools for our local SEO workflow utilizing AI for content creation.
- Developing custom Wordpress themes and plugins for larger projects.
- Developing VBA macros for data preparation in Excel for use with scraped data in order to resolve challenges with lead generation and site metric tracking.
- Collaborating with a team of marketing experts, writers, and graphic designers using project management software.

Find Us Today

Sept 2018 – Nov 2019 | San Diego, CA

Web Designer

- Designed informational websites for the company and clients.
- Designed promotional material and brochures for the sales team.
- Provided support for clients needing to make changes to websites using Wordpress.

Clear Digital Channel Network

Jul 2016 – Jan 2019 | San Jose, CA

Web and Graphic Designer

- Designed advertisements for a printed magazine called *Local Community Heroes*.
- Designed informational websites for the company and clients.
- Produced video commercials for airing on a network of televisions at local laundromats and supermarkets.

Education

San Jose State University

Aug 2013 - Dec 2021 | San Jose, CA

BFA Digital Media